

# Privacy Policy FocusWatch App

Attentionlab

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## 1. Imprint (Impressum)

According to Swiss law (Art. 3 Abs. 1 lit. s UWG), an imprint is required for apps offered in Switzerland.

**Operator:** AttentionLab Switzerland

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## 2. Privacy Policy (Datenschutzerklärung)

This Privacy Policy describes how FocusWatch collects, uses, and protects your data in accordance with the Swiss Federal Act on Data Protection (nFADP).

### Data Controller

The data controller for the processing of data through this application is: AttentionLab Switzerland Email: [wehs@zhaw.ch](mailto:wehs@zhaw.ch)

### Data Collection and Purpose

FocusWatch processes the following categories of data to provide its services:

1. **Authentication Data:** We use Supabase for user authentication. This includes your email address and account credentials.
2. **Activity and Focus Data:** We process accelerometer data on the Apple Watch to detect writing movements. This data is processed locally and may be synced to provide activity statistics.
3. **Checklist and Task Data:** Tasks and checklists you create are stored locally and synced via Supabase to ensure availability across your devices.
4. **Calendar Data:** With your explicit permission, the app accesses your calendar to display and schedule tasks. This data remains on your device or is synced only to your private account.
5. **Media Content:** Images added to the gallery are stored locally on your device and resized for efficiency.
6. **Telemetry and Analytics:** We collect anonymized telemetry data via Supabase to monitor app performance and improve user experience.

### Data Storage and Transfer

Data is stored locally on your devices and synced via Supabase. Supabase infrastructure is typically located in the European Union (EU) or Switzerland, ensuring a high level of data protection.

### Data Security

We implement appropriate technical and organizational measures to protect your data against unauthorized access, loss, or misuse.